

2025

Winter Walk

QGIV REGISTRATION STEP-BY-STEP GUIDE

WALK
LET'S



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**WINTER
WALK**



GET TO KNOW US

"Ending homelessness is within our reach." At Winter Walk, this is our mantra – one we believe deeply in.

Our mission, in collaboration with our many partners, is to break the stigma of homelessness and to raise awareness of the issues and challenges faced by people who experience it. Winter Walk believes that the most effective way to do this within the wider community is by amplifying the voices of those people who have that lived experience of homelessness, sharing their stories through our education, outreach, and advocacy programs.

Our year-round work culminates in a meaningful community walk, where we join with folks both housed and unhoused, service providers and citizens, all walking together in the heart of winter, the most difficult time of year for those who call our streets and shelters home. Join us on February 9th, 2025 at the Winter Walk, and with each step you take, you'll be taking us one step closer to ending homelessness.

Want to get to know us better? Please contact a member of our team at info@winterwalk.org with any questions you have!





QGIV REGISTRATION

Step 1 – Choose a Classification

On this page, you have the option to walk for a specific organization or engage in general fundraising. Choose Bridge Over Troubled Waters

Register for Winter Walk 2025 - Boston

[Classifications](#) > [Details](#) > [Finish Up](#)

WE ARE SO EXCITED YOU ARE WALKING WITH US. EVERY STEP, EVERY VOICE, EVERY EFFORT COUNTS.

We hope you will consider fundraising for this event. All are welcome to walk, without the barrier of fees or fundraising, but you will see that we suggest giving or raising \$100 (\$50- for youth and students) if able. Every dollar raised is given back to our incredible partners providing service and care for our neighbors in need. Below, you are also able to direct your funds to a specific organization if you choose. If you choose GENERAL FUNDRAISING, your funds are split between ALL partners. Please note you can only make one choice below. Questions? Email us at info@winterwalkboston.org.

Choose a Classification:

General Fundraising

I want my participation and fundraising to benefit all of the Winter Walk's partners, I am not walking for or donating to a specific organization.

Boston Health Care for the Homeless Program (BHCHP)

I would like my participation and fundraising to benefit Boston Health Care for the Homeless Program (BHCHP).

Boston Medical Center - Team BMC

I would like my participation and fundraising to benefit Boston Medical Center (BMC).

Breaktime

I would like my participation and fundraising to benefit Breaktime.

Bridge Over Troubled Waters

I would like my participation and fundraising to benefit Bridge Over Troubled Waters.

How do you want to participate?

Registration - I'll pay my fee up front \$100

Join us and pay a donation of \$100 up front. You are still welcome to fundraise as well! Registration includes our 2025 Winter Walk hat and many goodies, breakfast, and the chance to walk shoulder to shoulder as a housed and homeless community toward an end to homelessness in our community.

Youth/Student Registration - I'll pay my fee up front \$50

Join us and pay a donation of \$50 up front. You are still welcome to fundraise as well! Registration includes our 2025 Winter Walk hat and many goodies, breakfast, and the chance to walk shoulder to shoulder as a housed and homeless community toward an end to homelessness in our community.

Registration- I'll fundraise my fee

Join us and fundraise your fee of \$100 (or more!). We have lots of fundraising resources for you! Registration includes our 2025 Winter Walk hat and many goodies, breakfast, and the chance to walk shoulder to shoulder as a housed and homeless community toward an end to homelessness in our community.

Youth/Student Registration - I'll fundraise my fee

Join us and fundraise a suggested fee of \$50 (or more!). We have lots of fundraising resources for you! Registration includes our 2025 Winter Walk hat and many goodies, breakfast, and the chance to walk shoulder to shoulder as a housed and homeless community toward an end to homelessness in our community.

Doggie Registration with special gifts! \$10

Does your pooch want to Winter Walk?! We are a dog-friendly event and welcome all who care about ending homelessness. This special registration comes with a doggie bag of goodies for your pooch, and you can even set up a fundraising page for your buddy. (All doggies are welcome, but only registered pups will get the doggie bags!).

Choose Your Fundraising Path

All participants who walk with us are encouraged to raise \$100, and students are encouraged to raise \$50. If you would like to fundraise, select **"I'll fundraise my fee"**. If you do not want to fundraise, and would rather pay the registration fee upfront, please select **"I'll pay my fee up front"**. If you have a **promo code** (BRIDGE25) please select **"I'll pay my fee up front"**.

Fun Fact: We love dogs! If you would like to bring your dog, you are more than welcome to! You can even register them to walk and fundraise! We strongly encourage only bringing dogs who are comfortable being around people and other dogs- and who can handle the unpredictable weather!



QGIV REGISTRATION

Step 2- Choose Your Adventure

After selecting how you would like to raise money, you will be directed to a sign up page. There are two options to select. Participate as an individual if you would like to simply join our walk by yourself or with friends and family, please select the first option that states **“As an individual”**. Under your selection, please enter the amount you are aiming to fundraise for the Winter Walk.

How do you want to participate?

Registration- I'll fundraise my fee

As an Individual
Work on your own to reach your personal fundraising goal.

Join or Start a Team >
Work as a group to reach your personal + collective fundraising goals.

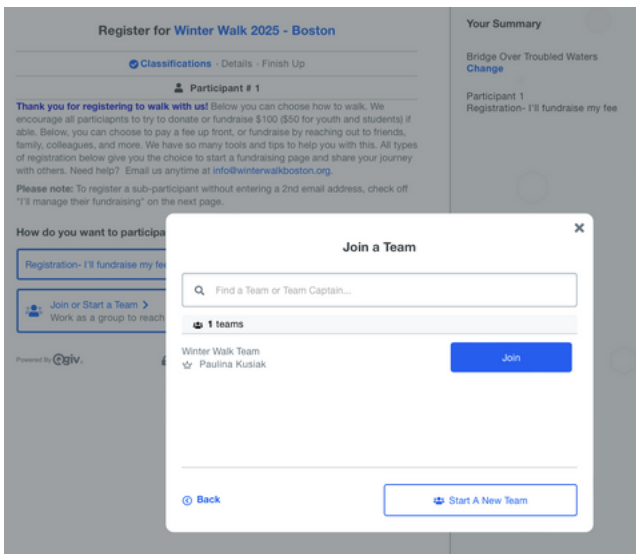
Powered By Qgiv.

Transaction is secure and encrypted.



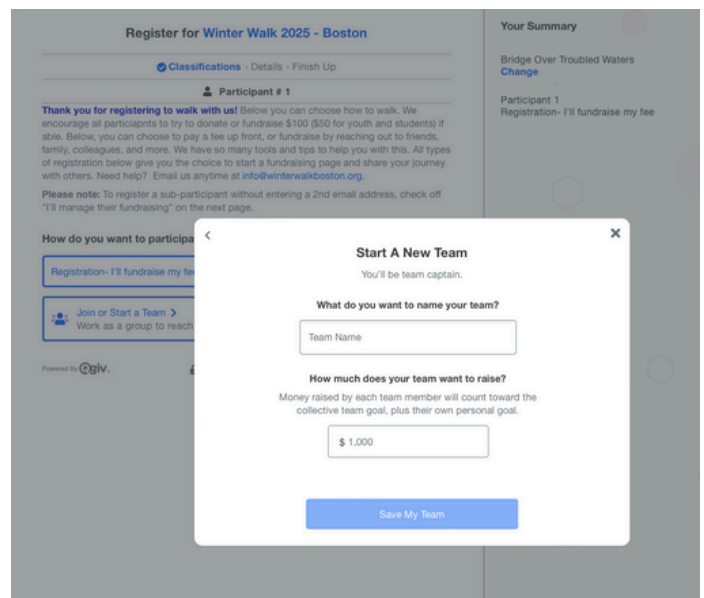
Join a Team

The second option is **“Join or Start a Team”**. If someone you know has already started a team, you may select this option, which will then prompt you to type in your team name. If you do not know your team name, type in your captain’s name in the search bar. After you select your team, you will be prompted to enter the amount you would like to fundraise toward your team’s total fundraising goal. If someone else is fundraising on your behalf or if you are paying your registration fee up front, check off **“I don’t want my own fundraising goal and page.”**



Start a Team

If you would like to create a team of your own, please select the second option that says **“Start a New Team”**. Once you do that, you will be prompted to type in a team name and team fundraising goal. Your team fundraising goal is the total amount you would like your team to raise together. Walkers are encouraged to raise \$100 each, and students are encouraged to raise \$50 each. We encourage you to be ambitious! Then, make sure to select **“Save My Team”**.





QGIV REGISTRATION

Step 3-Fill Out Your Information and Emergency Contact

On this page, please fill out the necessary information as well as an emergency contact, how you heard about our event, and a waiver. If you would like to add another participant to your registration, please select “**Add Another Participant**” at the bottom of the page. If not, select “**Next**” to proceed to billing information, if applicable.

Let's get your details.

First Name Last Name

Email

We'll send you a confirmation, plus a link to set up your fundraising page!

Address

Apartment, Suite, Etc. Optional

City State Zip Code

Country United States

Phone Optional

Just a few more things...

Have you walked with us before? Optional

What is your age range?

Waiver

I agree and accept the following terms and conditions:

[WINTER WALK, February 09, 2025, Release of Liability and Waiver](#)

Winter Walk, their affiliates, successors, officers, directors, trustees, staff, employees, volunteers, members and representatives (hereafter referred to as "the Sponsors") are not responsible for any injury, loss, or damage of any kind sustained by me during my

[Show more](#)

[Add Another Participant](#)

[Next](#)

Step 4- Finish Up

On this page, fill out your billing and payment information if you are paying for your registration fee up front. You may also kick off your fundraising efforts! If you have a **promo code**, be sure to enter it on the right side of the page under your participant information and click “**apply**”. Check with your company to see if they can match your gift! Once you finish filling out this page, select “**Complete Registration**” and you are all set!

Register for Winter Walk 2025 - Boston

[Classifications](#) · [Details](#) · Finish Up

Add an Optional Gift

M, kick-start your fundraising by making a donation!
It will go toward your fundraising goal.

\$ Optional

Add a little extra to your total to help with fees (\$4) ?

Payment Details
How would you like to pay?

Your Summary

General Fundraising
[Change](#)

REGISTRATION x 1 [Add Another](#)

M K
Registration - I'll pay my fee up front
paulinakusiak@yahoo.com
[Change](#)

Subtotal \$100

Total \$100

Promo Code [Apply](#)

Thank you for registering for the 2025 Winter Walk! We look forward to walking with you on **February 9, 2025**. If you have any questions or need any assistance, please email

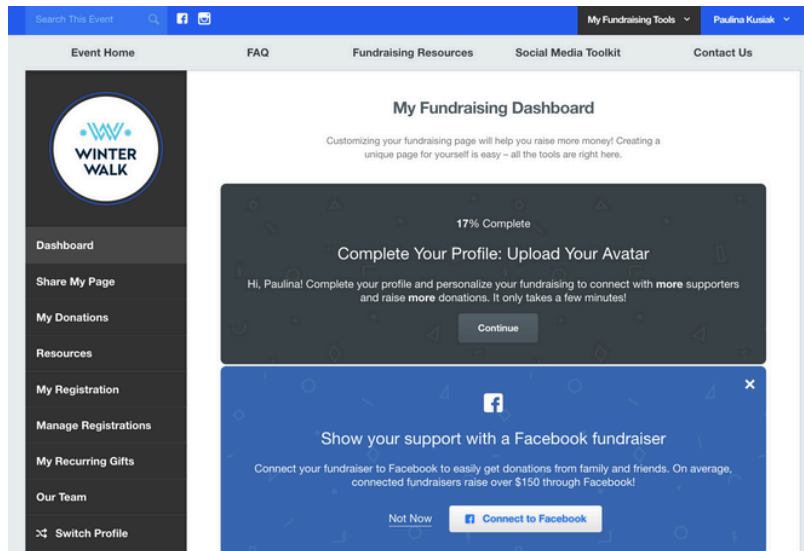
Roseann Hogan at rhogan@bridgeotw.org



QGIV CUSTOMIZATION

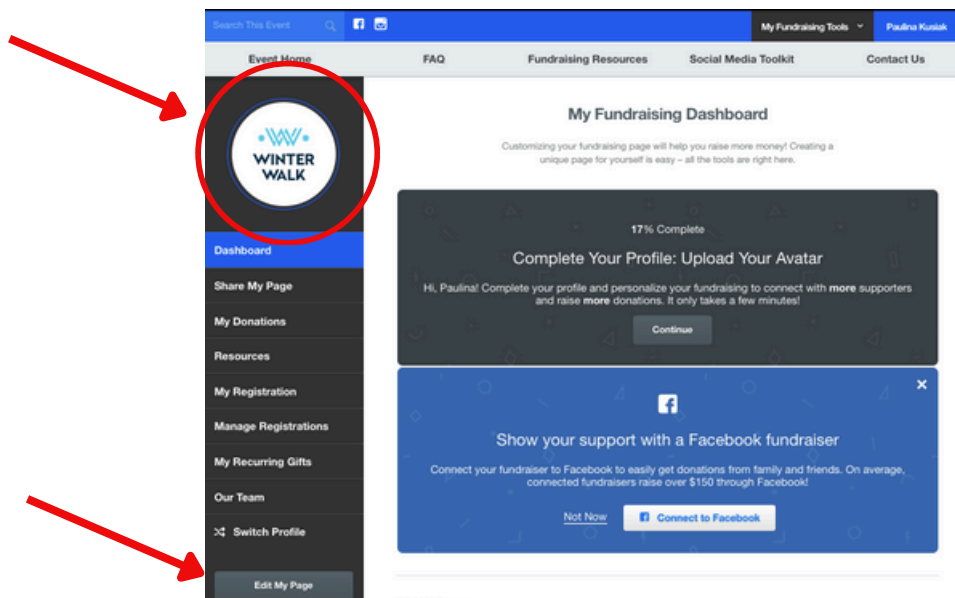
Fundraising Dashboard

Welcome to your Winter Walk **Fundraising Dashboard**! This is where you can discover how to personalize your Qgiv fundraising page. Use the blue and grey bar at the bottom of your webpage for guidance and updates, or feel free to explore the various tabs at your own pace.



Modifying Your Avatar

To update your profile picture, also known as your "**avatar**," simply hover over the Winter Walk logo located in the upper left corner. Select the button on the left side of the circle to upload an image from your device. If you wish to revert to the default picture, click the button on the right. This page also provides links and straightforward methods for sharing your fundraising page via email or on various social media platforms. Additionally, you can monitor your fundraising progress. Next, we will personalize our fundraising page. At the bottom of the panel on the left, you will find "**Edit My Page**" – click there to proceed.

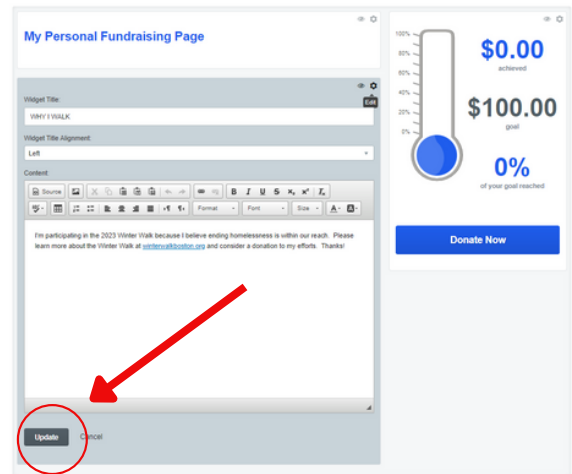
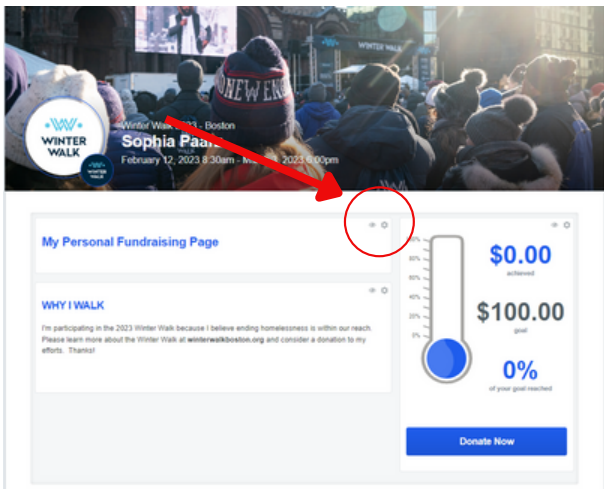




QGIV CUSTOMIZATION

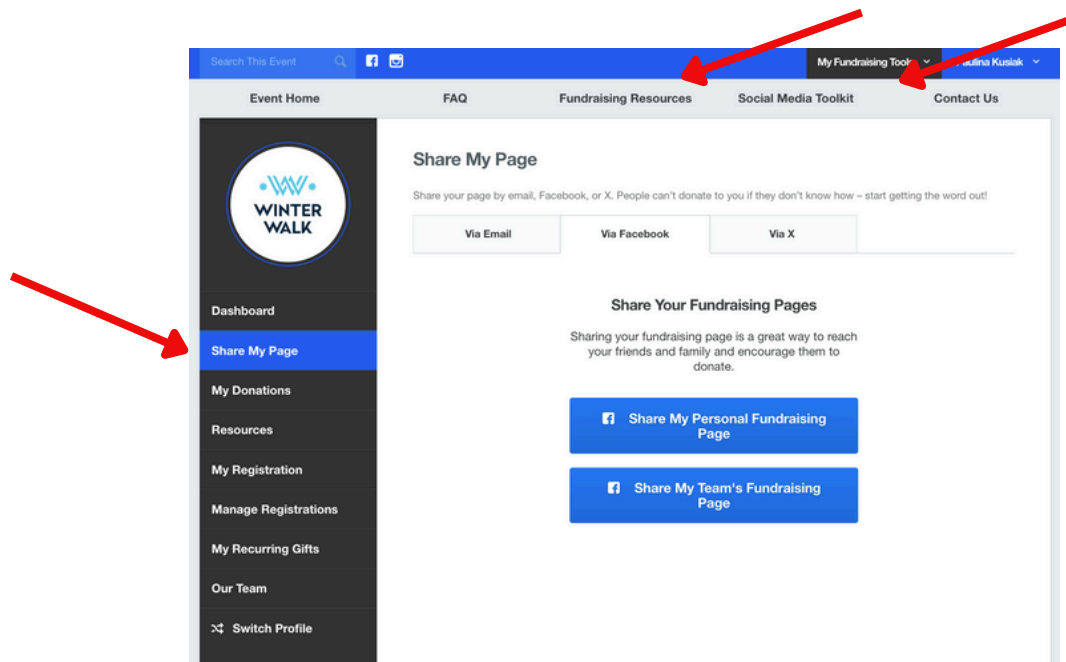
Your Personal Fundraising Page

Welcome to your personal fundraising page! Here, you have the ability to modify the title and share your **"WHY I WALK"** story. To make changes, simply click the **gear icon** located in the upper right corner. Don't forget to hit **"Update"** in the bottom right corner of the box before navigating away from the page. Next to the gear icon, you'll find an **eye icon**. By clicking this button, you can decide whether a specific section is visible to others who visit your page. Additionally, this page allows you to track your fundraising progress.



Share Event

This section enables you to effortlessly share your fundraising page. You can compose emails for both your team members and your family and friends. If you require assistance, the toolbar at the top offers links to fundraising resources and social media support.

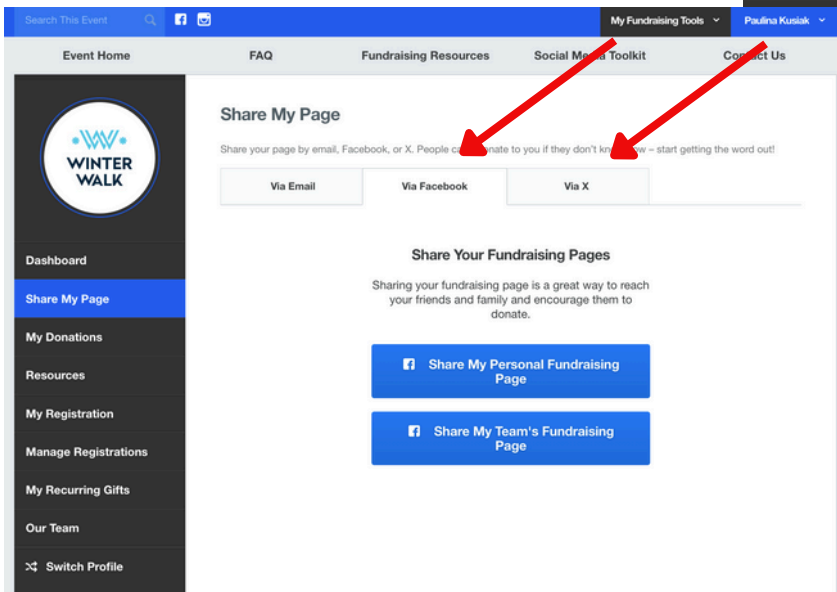
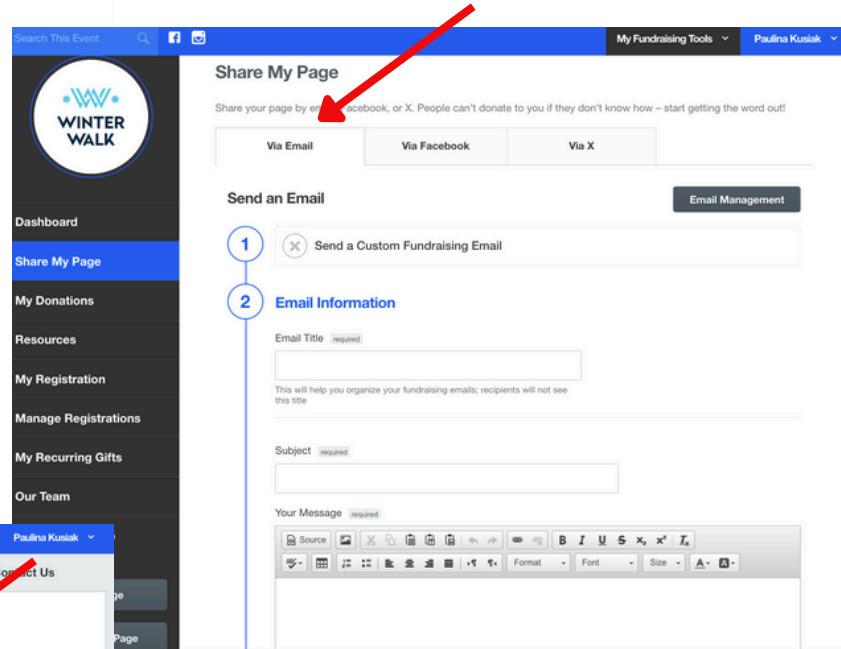
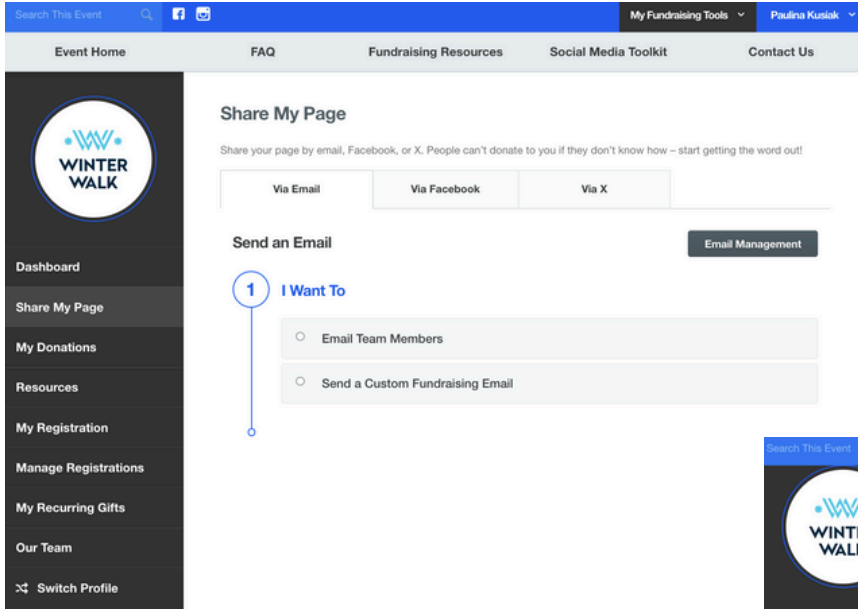




QGIV CUSTOMIZATION

Share My Page

Under this tab you can email your team members, or create custom emails to share your fundraising page with your family, friends and coworkers. You can also share via Facebook and X by selecting the appropriate tab.

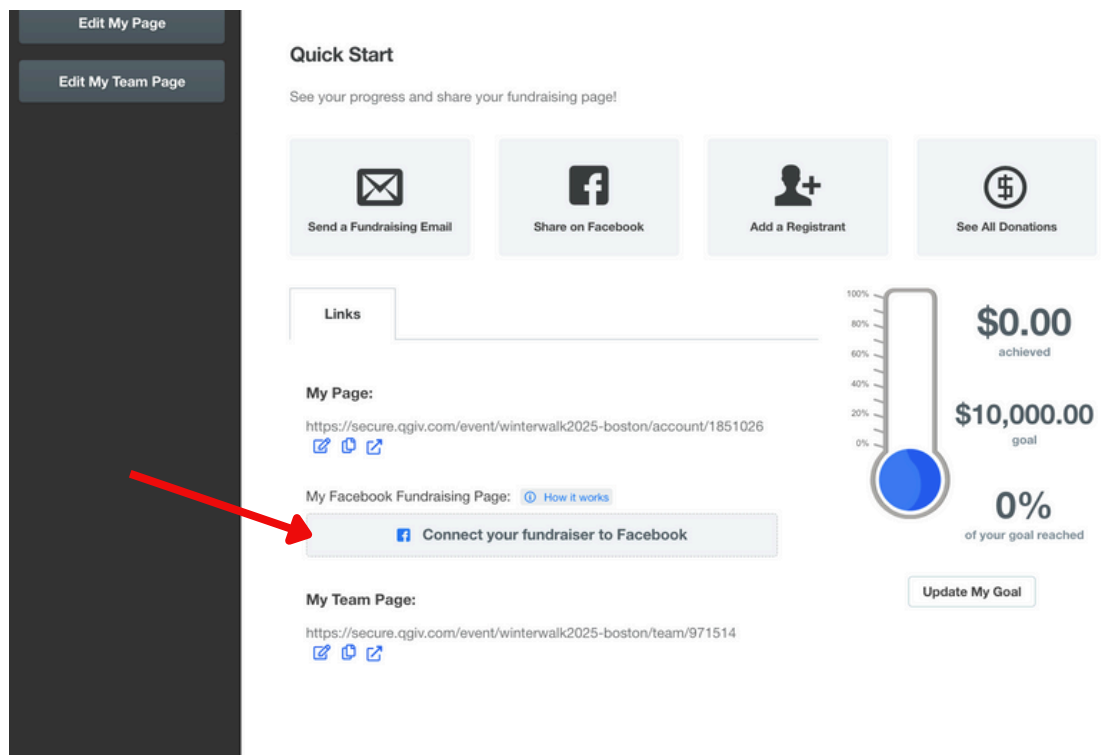
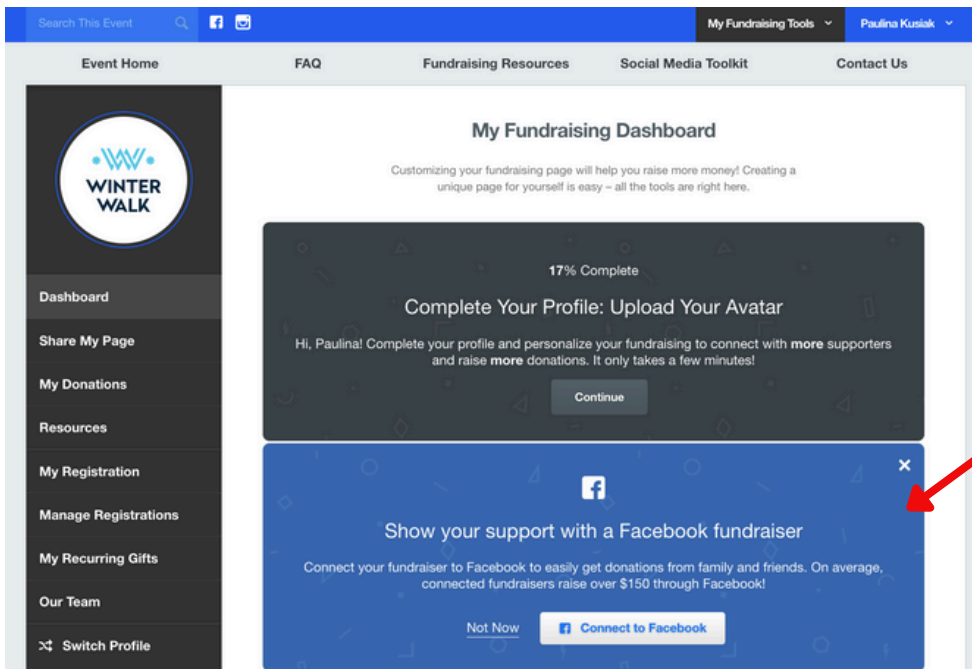




QGIV CUSTOMIZATION

NEW FOR WINTER WALK 2025!

Show your support with a Facebook fundraiser! This walk season you are able to create a Facebook Fundraiser to help raise funds for Winter Walk! Click on the options below on your Fundraising Dashboard to get started!

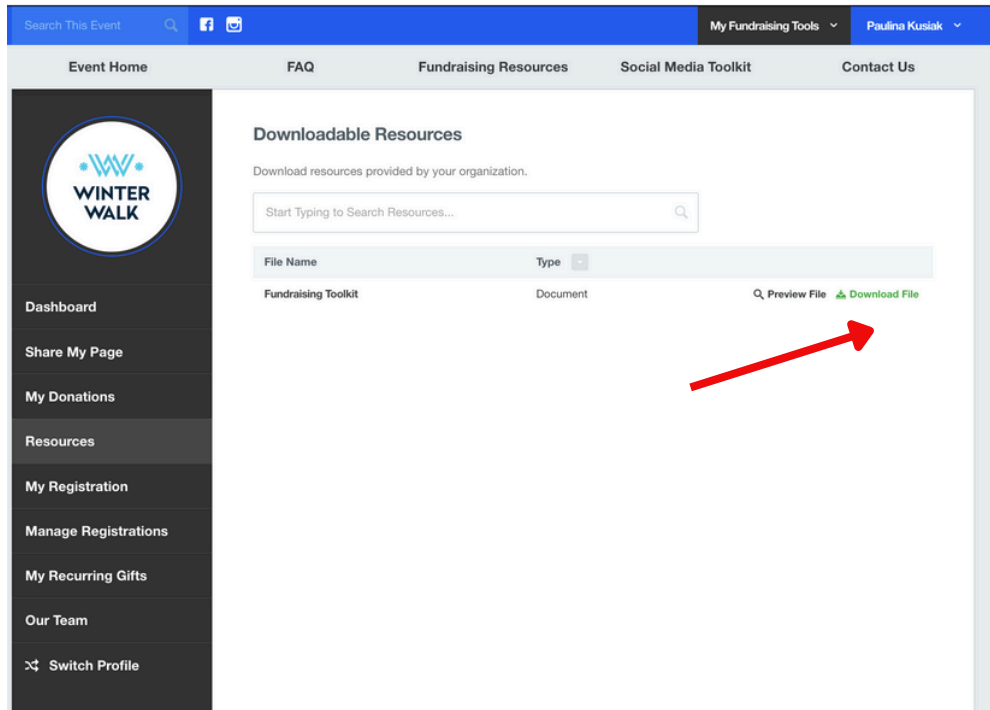




QGIW CUSTOMIZATION

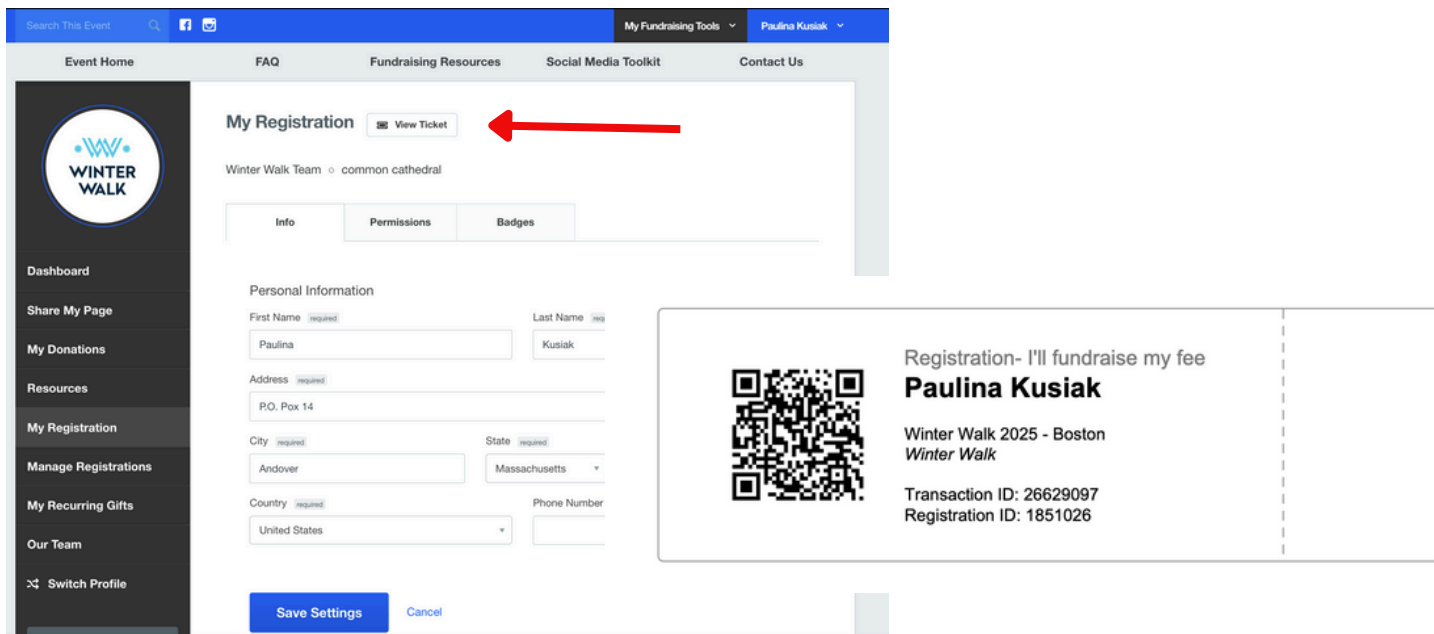
Resources

Under this tab you can access downloadable Winter Walk Resources to help your fundraising efforts!



My Registration

Under this tab you can view and edit your Winter Walk Registration details. You can also view your ticket and QR code for checking in the day of the walk!





QGIV CUSTOMIZATION

My Donations

On the left side of your webpage, you'll find a tab labeled **"My Donations."** This section allows you to track your progress toward your fundraising goal. If you receive cash or a check directly, please either donate it to your page yourself or send the contributions along with a note to the Winter Walk accounts receivable office. Our address is: Winter Walk Inc. PO Box 14 Andover, MA 01810! To adjust your goal, just click on **"Update My Goal"** located beneath the fundraising bar on the right.

The screenshot shows the 'My Donations' dashboard. On the left sidebar, a red arrow points to the 'My Donations' tab. The main content area displays a fundraising progress bar with '\$0.00' raised and '\$10,000.00' goal. A red circle highlights the 'Update My Goal' button, with a red arrow pointing to it.

My Registration

Under the **"My Registration"** tab on the left, you can change your personal information as well as update your email notification preferences.

The screenshot shows the 'My Registration' form. On the left sidebar, a red arrow points to the 'My Registration' tab. The main content area displays a registration form with fields for First Name, Last Name, Address, City, State, Zip Code, Country, and Phone Number. A red arrow points to the 'Save Settings' button.



QQIV CUSTOMIZATION

Our Team

This page allows you to monitor the progress of your entire team! You can check how close your group is to achieving your overall goal, change teams, add a new team member, and access your team page.

Search This Event

My Fundraising Tools Paula Kusiak

TOTAL RAISED

\$0.00 ONLINE

\$0.00 OFFLINE VERIFIED

\$0.00 REGISTRATIONS

\$0.00 OFFLINE UNVERIFIED

\$10,000.00 goal

0% of your goal reached

Update My Team's Goal

Your Team's Recruitment Goal

4 registered 0 goal

0% of your goal reached

Update Our Recruitment Goal

WINTER WALK

View Team Page

Ask Others To Join

Change Teams

Leave Team

Manage Registrations

This page allows you to manage the registration details of all of the members of your team.

Search This Event

My Fundraising Tools Paula Kusiak

Event Home FAQ Fundraising Resources Social Media Toolkit Contact Us

Manage Registrations View Tickets

You don't have any additional registrations yet.

+ Add Additional Participant

WINTER WALK

Dashboard

Share My Page

My Donations

Resources

My Registration

Manage Registrations

My Recurring Gifts

Our Team

HOMELESS

Follow Us on Social Media



Let's Get Connected for Our Latest News & Updates!



on X @thewinterwalk



on Facebook @TheWinterWalk



on Instagram @thewinterwalk



on LinkedIn @winter-walk



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Don't forget to keep us up to date with your fundraising efforts! We love to see our community in action! Tag us on social and share our posts!